

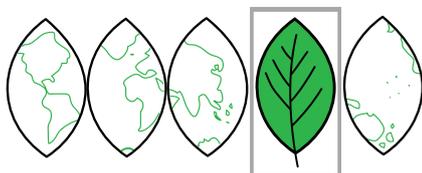
How would you reprocess our used bags?

What should I submit?

- A maximum of 3000 words
 - Use of diagrams, photos and videos is encouraged!
 - For videos, links or QR codes must be provided
 - 1.5 spacing
- Person or Team name and contact details must be clearly displayed in all communications
- Executive Summary
 - A brief overview of what your product/solution will achieve
 - How does it solve a problem or address a need?
 - An explanation of how the product/solution will work
 - Where will the product/solution be applied practically?
 - Problem solving – explain how you solved complications or difficulties
 - SWOT analysis of your product/solution when it enters the market
 - Describe the transformation process
 - Manufacturing requirements - during the transformation - including machinery, labour, specialist skills etc.
 - Analysis versus other potential methods of production
- Production Economics
 - Time taken to make the product
 - Estimated production costs (direct costs, labour etc.)
 - Estimated capital costs and any other set up costs
 - Suggested resale price
 - Evidence collected to justify/substantiate the above

The above is the minimum requirement - any other thoughts or ideas can be included.

Submissions must be received by 31/05/13



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